

## **“GRAM HAAT” EVENT REPORT 2025-26**

**Event Name :** GRAM HAAT 2025

**Organized by:** Department of Commerce, GDC Shivnagar ( Kangra)

**Date:** October 14, 2025

**Event Details:** Gram-Haat presents the rural youth with an opportunity of self-employment who have the minimum educational qualification, basic knowledge of IT, and an inclination towards business and entrepreneurship. The purpose of this activity not only provide them with an earning opportunity but also increase their capability to serve rural citizens in various modes. The event aimed to promote rural entrepreneurship and provide a platform for students to showcase their talent and to sell their products.

**Highlights of the Event:** Total 24 teams of students participated in the event, showcasing a wide range of products such as cosmetics, food items , sweets , key rings and bangle box and scrunchies . The event attracted a large number of students, faculty members, who showed keen interest in the products on display.

### **Products on Display:**

- **Sweets :** Coconut Ladoo , Khoya Barfi , Besan Barfi , Gujia , Mithdoo etc.
- **Organic local products :** Sheera , Moong Dal Badiyan , Amla Dal Badiyan , Lemon Grass Powder, Green Salt, Desi Haldi, Honey, Neem products , Bay Leaf , French Fries , Papad etc.
- **Food items :** Pickles of various fruits , Mix Fruit Jam , Pani Puri, Amla Candy , etc.
- **Cosmetics :** Herbal shampoo, Natural Kajal , Soaps, Pearl Bracelet etc.
- **Other Best out of Waste Products :** Scrunchies , Pen Holder, Key Rings , Bangle Box, Candles , Gajras , Diyas etc.

### **Achievements:**

- Total sales of over ₹ 10.000 were generated during the event. 24 teams of students benefitted from this event.
- The event helped to create awareness about rural entrepreneurship and the importance of promoting rural products .
- Provided a platform for students to showcase their talent and to sell their products .

**Conclusion:** The GRAM HAAT event was a huge success, and the Department of Commerce of this college is committed to organizing such events in the future to promote rural entrepreneurship among students .





Dr. Neetika Sharma  
Event Coordinator

Dr. Sangeeta Singh  
Principal