



Govt. Degree College Shivnagar

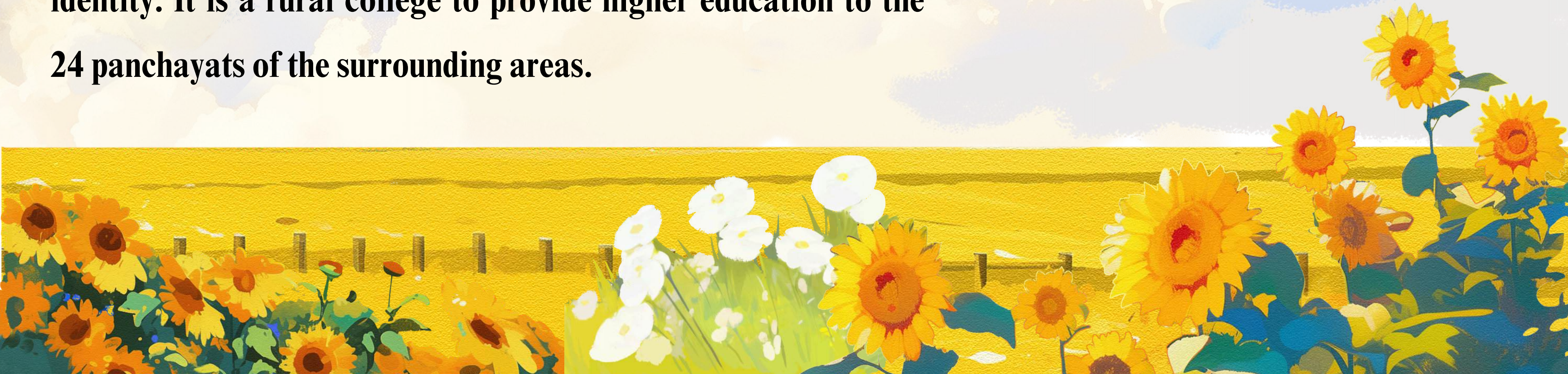
BEST PRACTICE OF OUR COLLEGE :

*Community Empowerment through Cultural Revival,
Poshan Awareness, Rural Entrepreneurship and Digital
Literacy*



Background

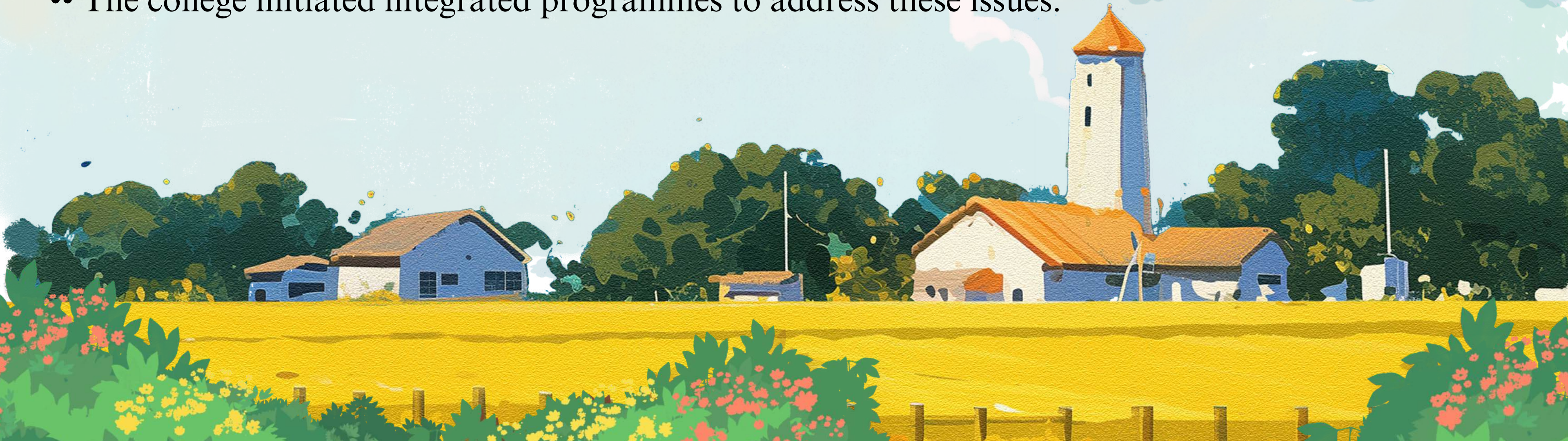
Govt Degree College Shivrinar Kangra recognizes the rich cultural heritage in local folk songs. The initiative aims to engage students in documenting, researching, and performing these songs to preserve heritage and foster pride in cultural identity. It is a rural college to provide higher education to the 24 panchayats of the surrounding areas.



Context of the Practice



- Rural communities face challenges related to malnutrition, unemployment and declining cultural engagement.
- Digital divide limits access to modern skills.
- Educational institutions can act as catalysts for social transformation.
- The college initiated integrated programmes to address these issues.





Vision of the Best Practice

“To create a socially responsible and empowered community through culture, health awareness, entrepreneurship and digital literacy.”



Objectives

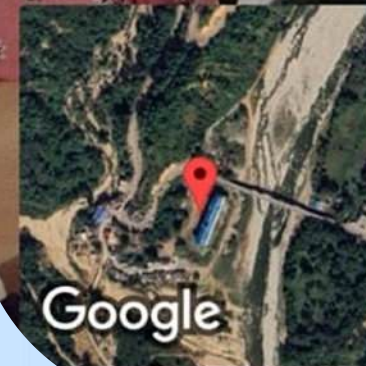
- **Revive local folk culture**
- **Promote moral and social values through Sanskar Club**
- **Encourage rural entrepreneurship**
- **Combat malnutrition through Poshan Abhiyan**
- **Improve digital literacy**



Preserving Cultural Heritage



Initiative to Document and Promote Folk Culture and Indigenous Knowledge : lecture series on folk songs of H.P.



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Establishment of Sanskar Club

Fostering Values and Holistic Development in Students.



Promoting Rural Entrepreneurship



GRAM HAAT :

A Launch Pad for Rural Entrepreneurship Of
Indigenous Products

Add-on Course in Information Technology



- Training in computer basics and digital tools.
- Promoting digital awareness among students.
- Enhancing employability and technological skills.



Poshan Abhiyan Initiative: Arogyaan



- Awareness regarding balanced diet
- Outreach to nearby communities
- Promotion of healthy lifestyle practices.



Evidence of Success



- Increased student participation in cultural and community activities.
- Awareness created about nutrition and health.
- Local artisans and entrepreneurs benefitted through Gram Haat.
- Students gained practical digital skills.





Impact on Community

- **Cultural preservation**
- **Nutrition awareness**
- **Rural economic promotion**
- **Digital empowerment**



Conclusion

This best practice highlights the role of educational institutions in promoting holistic community development through culture, health awareness, entrepreneurship and digital literacy.





Thank You

